





CANADA-IN-ASIA:

MØMENTUM MANILA

John Gruetzner is a Director of Policy Research for the Grow IndoPacific initiative formed by the Canola Council, Cereals Canada and Pulse Canada.

John Gruetzner just completed a position as COO at Syngrafii, a Toronto-based technology firm, where he also led international business development and strategic partnerships.

John has a diverse range of skills, including market entry and sales development, investment advisory, capital raising, and corporate government engagement strategies. He remains the non-executive Chairman of Intercedent, a business and investment advisory focused on Asia with offices in Beijing, Hong Kong, and Singapore.

Before joining Intercedent in 1991 as a founding partner, John served as the head of the Canada-China Business Council in Beijing. He has also worked in film and television for the National Broadcasting Corporation, De Laurentis Entertainment, and Filmline.



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John serves or has served as a Director on several public and private sector Boards, continues to lecture in Business Schools, and is a contributor to media and other publications on international business. John holds a B.A. in Political Science from the University of Toronto and studied Mandarin Chinese at the University of Nankai in Tianjin. He is also a Fellow with the Canadian Global Affairs Institute.