

CANADA-IN-ASIA:

MOMENTUM MANILA

In March 2025, Christopher A. Ilagan was appointed as President of the Canadian Chamber of Commerce of the Philippines (CANCHAM). Prior to his appointment, Chris was a Trustee of CANCHAM since 2023 and concurrently chair of the Chamber's Advocacy Committee. As a Canadian-Filipino, Chris' service at CANCHAM is a testament to his commitment to broaden and deepen the bilateral relationship between the Land of Glowing Hearts and the Pearl of the Orient.

Chris is also an active member of the local business community as a leader and member in a number of other associations. He currently serves as Committee Chair of both the Agribusiness and Legislative Committee of the American Chamber of Commerce. He is a Trustee of the Foundation for Economic Freedom and the Philippine Chamber of Food Manufacturers, Inc. He is also a member of Management Association of the Philippines, and the Makati Business Club.

He is currently the Corporate Affairs Lead for Philippines, Malaysia, Singapore and North Asia at PepsiCo Inc. – the maker of iconic products and brands such as Pepsi, Mountain Dew, Gatorade, Lays, Cheetos and Quaker. Prior to his current stint at PepsiCo, Chris held various executive positions as a corporate affairs/government affairs practitioner at Cargill Philippines, 3M Philippines, Manila Water Company and International Container Terminal Services.

Chris also has strong personal advocacies in the areas of water management and sustainability as well as food security. His water advocacy has taken him to serve currently as a Steering Committee member of the Global Water Partnership based in Stockholm, Sweden as well as Chair of Global Water Partnership – Southeast Asia.

Chris holds a Masters of Political Economy with specialization in International Relations and Development from the University of Asia and the Pacific, where he also received his Bachelor of Art in Humanities.



CHRISTOPHER A. ILAGAN
President and CEO
THE CANADIAN CHAMBER
OF COMMERCE OF THE
PHILIPPINES