



Canadian Chamber of Commerce of the Philippines Vision Statement

The Vision of the Canadian Chamber of Commerce of the Philippines is:

- ***To represent all Canada-Philippines business interests in all areas of the Philippines***
- ***To be an effective advocate for advancement of Canada-Philippines business interests***
- ***To provide valued support to members for their Canada-Philippines business interests***

To implement its Vision, the Chamber will be guided by:

1. **Its mission** "To represent, support and promote Canada-Philippines business interests" *
2. **A profile** as a strong, independent and "Canadian" organization in the Philippines that:
 - Cooperates as a partner with like-minded stakeholders
 - Takes into account the public interest as well as the interests of its members
3. **A scope of business interests** to include
 - International trade and commerce between Canada and the Philippines
 - Canadian investment in the Philippines and Philippines investment in Canada
 - Labor mobility and educational exchange between Canada and the Philippines
4. **Its specific objectives** being
 - To represent the collective business interests of members
 - To enhance the profile of Canada-Philippines business interests
 - To advocate improvements in the Philippines business environment
 - To advise on support resources for business available in the Philippines
 - To assist the start-up of businesses by Canadians in the Philippines
 - To facilitate exchange of business experience and information
 - To provide opportunities for business networking and socializing
5. **A focus on core sectors** to include
 - Agri-business and food
 - Environment and renewable energy resources
 - Extractive industries and other natural resources
 - Financial institutions, particularly insurance and banking
 - ICT including Business Process Outsourcing
 - Labor mobility and education
6. **Eligibility for CanCham membership** embracing
 - Companies and self-employed individuals with Canada-Philippine business interests
 - Non-business entities interested in the Canada-Philippines business relationship
 - Other individuals interested in the Canada-Philippines business relationship
7. **A membership** of at least 400 members with chapters in the National Capital Region for Luzon, in Cebu City for the Visayas, and in Davao City for Mindanao
8. **Financial sustainability** based on membership fees and other income-generating activities
9. **Governance** responsive to the interests of members and drawing on their experience and expertise

10. **A professional secretariat** with best business practices and information communications technology
11. **Employees** committed to achieve the Vision who are well qualified, trained, and compensated
12. **Adherence to a Code of Conduct** and pledge of integrity in all activities and representations

Approved by the Board of Trustees of the Canadian Chamber of Commerce of the Philippines at its meeting on 19 January 2012 (* with mission statement in amended Bylaws approved by SEC on 14 June 2013)