



## ANNOUNCEMENT

### CANCHAM TO LAUNCH CEBU CHAPTER

The Canadian Chamber of Commerce of the Philippines is proud to announce the establishment of the Cebu Chapter of the Canadian Chamber. CanCham President, Mr Julian Payne, Canadian Ambassador Mr. Christopher Thornley, Honorary Consul and CanCham Trustee, Mr. Robert Lee will formerly launch the Cebu Chapter on Friday, November 12 with a press release and courtesy call visits to both the Governor of Cebu and Mayor of Cebu City. This highlights the growth and interest in Canada-Philippines relationships. A number of new members have already signed up and many more have confirmed their intentions in joining the new Cebu Chapter. This will be of benefit for our members in Manila and our new members in Cebu. The first formal event will be on December 2nd " Friends of Canada Christmas Party". See details in events section.

### JOINT FOREIGN CHAMBERS

Advocacy:

The JFC's are finalizing the publication of Arangkada Philippines 2010: A Business Perspective that will be a summary and review of in depth focus group discussions held in a number of key sectors. The focus sectors are: 1) Agri Business, 2) Business Process Outsourcing, 3) Creative Industries, 4.) Infrastructure, 5) Manufacturing and Logistics, 6) Mining and 7) Tourism (including Medical Travel) and Retirement. This is a working document and the Joint Chambers have scheduled meetings with the respective Secretaries representing these sectors to present the pertinent sections for discussion. Interested members can contact the Secretariat for soft copies of the publication.

**October 20** The JFC joined the Philippine Chamber of Commerce and Industry and the Employers Confederation of the Philippines to sign a MOA with the Department of Education. The MOA supported the extension of the basic education in the Philippines to 12 years. The signatories of the MOA agreed to encourage their members, and to implement programs to encourage and influence their members, to accept for employment, applicants who have completed the new twelve-year Basic Education Program from any private or public school in the Philippines; without prejudice, however, to requiring other appropriate but non-education qualifications.

**October 27** Representatives of the JFC met with NEDA Director General Cayetano Paderanga Jr. to present relevant sections of "Arangkada Philippines 2010: A Business Perspective.". Discussion also included how the Chambers can support and provide input for NEDA in their economic plans for the Philippines.

### CANCHAM EVENTS



**October 12** Executive Briefing Series Part 2, 'Customer Service: Keys to Understanding your Clients Needs to Provide Outstanding Customer Satisfaction' with guest speaker and member, Mr. Jerry Perez de Tagle of IL International

**October 13** Morning Briefing, 'Governance in the Cloud': How companies can leverage the newest innovations in cloud computing to do better business at far less risk with guest speaker, VJ Africa, Country & Channel Manager of Netsuite Philippines.

### UPCOMING EVENTS

**November 10 Morning Briefing, 'Managing Currency fluctuations in the BPO sector: Outsourcing and Captive**

Venue: CanCham Boardroom. Time: 8:30am Fee: P200 Members • P400 Non Members

**November 10 Monthly Networking Event**

Venue: Titania Wine Cellar Time 6:00pm-8:00pm Fee: P600 Member P800 Non-Member

**November 16 Executive Management Series Part 3**

'Work Life Alignment: Providing a Framework for Freedom, Fulfillment and Productivity' Venue: Sampaguita Room, New World Hotel, Makati City. Time: 830am-11am Fee: P1000 Member • P1500 Non Member

**November 19 CanCham - AMJ Campbell International 23rd Philippines-Canada Cup Golf Tournament.** Venue: Riviera Golf Club, Silang Cavite.

Fee: P3500. Confirm you flight. Sponsorship opportunities still available

**December 8 CanCham Christmas Social Networking Night**

Venu: Ascott Makati .Time: 6:00pm . Support sponsor packages available

### CEBU CHAPTER EVENT

**December 2 Annual Friends of Canada Christmas Gathering**

This Annual event expects upwards of 400 attendees. All interested members in attending please contact the secretariat to confirm your reservation.

Venue: Grand Majestic Convention Center, Archbishop Reyes Ave, Cebu City. Time: 6:30 - 9:30pm. Fee: P600.00 (payment required to secure reservation)

### OTHER EVENTS

**November 11 Asia CEO Awards**

Venue: Dusit Thani Hotel.

Reserve your seat to see who are the finalists and winners..

For more information <http://www.asia-ceo.org/awards> or call 892 6703

### CANADA LINKS

We welcome members' inputs and suggestions to continue to improve on this publication. Currently the Chamber has a section dedicated to the following topics: IT, Legal Issues, Immigration, Health, Business, Corporate Social Responsibility and Travel. We would also welcome interesting stories and experiences of our members. As a member organization this provides an outstanding opportunity to be involved and promote your business interests. Please contact the secretariat for more information and deadline dates for submission.



**October 13** The 7th Annual JFC Networking Event in support of the '7 Big Winners'. This year had over 400 attendees that included Cabinet secretaries, representatives from a number of government offices and senior level executives representing all JFC organizations. The event provided an excellent networking opportunity to meet with business

colleagues and key representatives from the various government offices.